



View From the Church East Exit

# INSPIRATION BUILDING CAMPAIGN **UPDATE**

May 2017

## Pledges vs Recurring Donations

St. Genevieve Parish and Schools (SGPS) has developed a comprehensive recognition plan to ensure all donors to the Inspiration Building campaign are thanked and recognized appropriately.

### Donor Wall

A Campaign Donor Wall will recognize all donors who have given \$2,500 or more to the SGPS campaign. The location, size and format of a donor wall has yet to be designed, assigned a location, and approved for installation.

### Physical Named Spaces and Other Naming Opportunities

Physical named spaces will be made available to honor and recognize Inspiration Building donors that have contributed at the most significant levels. The majority of these naming opportunities are to be located within the parish hall and the performing arts center, though naming opportunities could exist for select landmarks surrounding or attached to the two buildings. These naming opportunities are to be offered for donors giving at or above the \$100,000 level.

### Special Campaign Recognition “St. Genevieve Lumenaries” or “Lumen Gentium” (The Light of Nations)

In addition to donor walls and naming recognition, the **INSPIRATION BUILDING** Campaign will also offer the following additional methods of thanking and recognizing its donors:

- ✓ Donors of \$50,000 or more to the **INSPIRATION BUILDING** Campaign will be a part of a special group of donors called “Lumen Christi (Light of Christ).” The “Christi” donors will be recognized in special ways throughout the campaign (publications, at events, special invitations, special donor wall recognition, etc.).
- ✓ Donors of \$25,000 or more to the **INSPIRATION BUILDING** Campaign will be a

### SNAP SHOT

- ▶ Total Number of Pledges to Date: **799 Families**
- ▶ Total Amount Pledged: **\$2,050,568.00.**
- ▶ Percent of Registered Families Who Have Made a Prayer-filled Pledge: **27%**
- ▶ Average Gift Size: **\$2,562**

### OUR GOAL

- ▶ To have 100% of our parish families to be part of this historic campaign.
- ▶ We ask everyone to prayerfully consider a gift--no matter the amount.
- ▶ If we increase our number of families giving from 799 to 1600 we would be able to reach our \$4 million goal!
- ▶ You are important to the success of the Campaign!

### HOW MUCH SHOULD I GIVE?

- ▶ A pledge of any amount
- ▶ The average pledge spread out to a monthly payment of 36 months (three years) is about \$70
- ▶ Some families have contributed more; some families have contributed less
- ▶ What is important is that every family make a pledge--no matter the amount.

part of a special group of donors called “Lumen Fidei (Light of Faith).” The “Fidei” donors will be recognized in special ways throughout the campaign (publications, at events, special invitations, special donor wall recognition, etc.).

- ✓ Donors of \$12,000 or more to the Inspiration Building campaign will be a part of a special group of donors called “Lumen Cordium (Light of Our Hearts).” The “Cordium” donors will be recognized in special ways throughout the campaign (publications, at events, special invitations, special donor wall recognition, etc.).
- ✓ Donors of \$6,000 or more to the Inspiration Building campaign will be a part of a special group of donors called “Lumen Tuum (Your Light).” The “Tuum” donors will be recognized in special ways throughout the campaign (publications, at events, special invitations, special donor wall recognition, etc.).
- ✓ Donors of \$2,500 or more to the Inspiration Building campaign will be a part of a special group of donors called “Lumen Vitae (Light of Life).” The “Vitae” donors will be recognized in special ways throughout the campaign (publications, at events, special invitations, special donor wall recognition, etc.).
- ✓ Gifts of any size to the Inspiration Building campaign will be recognized in special Campaign Newsletters and in the Annual Report. Personalized thank you letters will be sent also.

## Frequently Asked Questions

**Can I make a gift to the campaign in honor or memory of a loved one?** Yes. With Mother’s Day coming up on May 14th, you can honor your mom by making a gift to the Inspiration Building Campaign. For a pledge of \$2,500 over four years, (just \$52.00 a month) you can have your mom’s name placed on our donor wall.

**What is the minimum pledge to be recognized on the donor wall?** \$2,500. For anyone who makes a pledge or gift of \$2,500, your name will be placed on our donor wall as a “Lumen Vitae (Light of Life.” For more details on naming recognition, please refer to the Recognition Plan published in the bulletin.

**I am ready to make my pledge. How do I do so?** There are three ways you can make your pledge. You can make your gift online using our secure site by going to [osonlinegiving.com/2949](http://osonlinegiving.com/2949). You can also stop by the parish office and fill out a pledge form. Finally, you will have a chance to make you pledge during our upcoming Commitment Weekends on May 6 & 7 and May 13 & 14.

**Can I donate securities (stocks and bonds) to the Inspiration Building Campaign?** Yes. We gladly will accept donations of securities. If you are interested in making a donation of securities, please contact Bridgette Garcia, Campaign Coordinator, at [tgarcia@sgps.org](mailto:tgarcia@sgps.org) or at (818) 894-2261.

**I am currently paying my pledge. Where is my money going now since we are not building at this time?** The **INSPIRATION BUILDING** Campaign has a separate account where all funds from parishioners, foundations and individuals are deposited. Currently there are many expenses that are being paid, including application and permit fees to the city; architect fees for further design development; mailing and office expenses to run the campaign; pre-construction services with various consultants and engineers. Because this is a restricted account, it may not be used for any other project--parish or schools.

## We Love Answering Your Questions

If you have any questions on The Campaign, just ask.

- ✓ Father Alden Sison, our Pastor, has designated two people directly resourcing the campaign and are available for you to contact. Mrs. Bridgette Garcia, Campaign Coordinator at 818-894-2261 Ext. 117 or [campaign@sgps.org](mailto:campaign@sgps.org) and Mr. Vince O’Donoghue, Vice President of Parish Schools at 818-894-6417 Ext. 125 or [odonoghue@sgps.org](mailto:odonoghue@sgps.org) are happy to answer any questions you have
- ✓ You can also contact them after prayerfully considering your gift and are ready to make a pledge to this historic project.

**Your Gift to the INSPIRATION BUILDING CAMPAIGN IS IMPORTANT AND NEEDED!  
MAKE YOUR PLEDGE TODAY!**

